



CRWEResearch.com - Presents A Report Featuring Home Touch Holdings Company



# Fast Facts

**Ticker:**  
OTC BB: HMT0.OB  
Home Touch Holding Company

**Business Address:**  
703, Liven House  
King Yip Street  
Kwun Tong, Hong Kong

**Office:**  
+852 2111-0121  
hongkong@hometouch.asia

**Company Website:**  
www.hometouch.asia



The **Home Touch Holdings Company** became listed as a publicly traded company (**OTC BB: HMT0.OB**) in 2010.

This company has implemented an aggressive growth strategy with a clear focus on developing green intelligent technology, products and solutions; creating new revenue streams for the greater China Region, (*China, Hong Kong, Malaysia, Taiwan, Vietnam, Indonesia, Philippines, and Thailand*) particularly in the areas of TCPIP and Wi-Fi based intelligent building related solutions.

Their business coverage is from the Greater China and Asia Pacific Regions to the Middle East Region.

Headquartered in Hong Kong and founded in 2004, the company is a leading developer of environmentally intelligent design solutions throughout the Asia Pacific region.

# OVERVIEW

Generally, this company operates in the “home Integration” market, also called “smart home” or “intelligent home” although this company’s products, solutions and services apply to commercial, hotel and industrial buildings as well. This market is also sometimes referred to as “home automation.”

Home Touch Limited, a subsidiary of Home Touch Holdings Company was named winner of the Prestigious Hong Kong Information and Communication Technology Award in 2007.



Home Touch targets much of its business to property developers in Hong Kong and China.

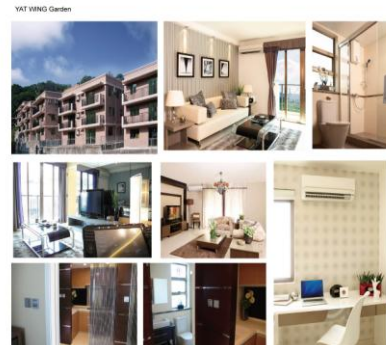
Home Touch Holding Company also sells to single end users, generally owners of high-end residence that in general are referred by interior designers. For outside of Hong Kong, the company has a distribution agreement Home Touch Solutions Sdn Bhd, a Malaysian. Home Touch Holding Company do not own nor is it a partner or affiliate of Home Touch Solutions Sdn Bhd. Once they purchase product, they assume all expenses for installation and maintenance.

As a registered electrical contractor in Hong Kong, Home Touch Holdings Company is principally engaged in the provision of a variety of smart home system products and solutions, which enable homeowners to centrally control home systems with wireless or non-wireless features by means of radio frequency (RF) or European Installation Bus (EIB), wireless electronic networking technology to integrate the various devices and appliances commonly found in buildings, home, hotel and offices.



Home Touch Holding Company sells various smart home system products and solutions that can centrally control various systems and functions in a multitude of residential and commercial buildings that are pre-wired, as well as those that are not. By using technology currently available in the market place today, both on their own and through third parties, this company is equipped to design, supply, install an fully integrate and entire building system.

Through Home Touch Limited, the company designs, sell and installs various energy saving + smart home system products and solutions. This company has also designed and installed whole building system.





# HOME TOUCH HLDG CO (OTC BB: HMTO.OB)

Last Trade:	<b>0.37</b>	Day's range:	<b>N/A</b>
Trade Time:	<b>6-April</b>	52 Wk Range:	<b>N/A</b>
Change:		Volume:	<b>0</b>
Prev. Close	<b>0.36</b>	Avg. Volume:	<b>N/A</b>
Open:	<b>0.36</b>	Market Cap:	<b>N/A</b>
Bid:	<b>0.37</b>	P/E (ttm):	<b>N/A</b>
Ask:	<b>0.37x5000</b>	ESP(ttm):	<b>N/A</b>

As of April 6, 2010

Headquartered in Hong Kong and founded in 2004, Home Touch Holding Company (OTCBB: [HMTO](#) - [News](#)) is a leading developer of environmentally intelligent design solutions throughout China and Asia Pacific. Home Touch's green, energy-efficient systems streamline building functions, including temperature control, lighting, security, keyless entry, media and communications. Home Touch Limited was named winner of the prestigious Hong Kong Information and Communications Technology Award in 2007.

Home Touch's green, energy-efficient systems streamline building functions, including temperature control, lighting, security, keyless entry, media and communications.

**HMTO** is known for its patented home technology and solutions in Greater China, Asia Pacific and in the Middle Eastern Regions.



The company's technology is currently in use at Cisco's Shanghai Showroom, Beijing's Gemini-Grove, and Hong Kong's SoHo38; all of which are well-equipped with top quality branded appliances.

**HMTO** provides simplicity and elegance into projects to create a comfortable and luxurious living environment.

Recently, **HMTO** has received patent approval for two new products such as The FLOW<sup>(TM)</sup> All-In-One Remote Control Device and the Flatten Touch Video Door Phone<sup>(TM)</sup>.

The Flow is one of several innovative solutions within **HMTO's** line of integrated Smart Home Systems. The Flow features built-in motion sensors and **HMTO's** exclusive Flatten Touch Technology<sup>(TM)</sup> which allows easy touch-sense operation.

## Headlines

[Home Touch Limited is Sole Provider of Green, Intelligent Home Solutions for One of Hong Kong's Most Expensive Homes](#)  
GlobeNewswire (Wednesday, Mar 24)

[Home Touch Limited Receives Two Patent Approvals for Revolutionary Intelligent Environment Solutions](#)  
GlobeNewswire (Monday, Mar 22)

[HOME TOUCH HOLDING CO fillies SEC Form 10-Q Quarterly Report](#)  
GlobeNewswire (Friday, Feb 12)

[Home Touch Limited to Install "Green" Intelligent Home Control Systems in Lumina Kiara, 116-Unit Luxury Housing Development in Kuala Lumpur, Malaysia](#)  
GlobeNewswire (Monday, April 12)

[Home Touch Announces Intelligent Home/Building Control via the iPad](#)  
GlobeNewswire (Thursday, April 16)

## Product

The **HMTO** remote control device contains both infrared code learning and Zigbee<sup>(R)</sup> radio frequency for non line-of-sight operations. HMTO allows users to program and operate home appliances, lighting and security systems, temperature controls and entertainment systems, as well as telephone and Internet remotely.

This company's solution product applications can be applied to industries such as hospitality, real estate, entertainment, education, and healthcare.

**HMTO** products will be exclusively featured in the houses within Hong Kong's premier Headland Road Project, on the island's southern coast overlooking Repulse Bay.

The 11,000 sq. ft. luxury Show House is near completion and will be priced at around \$64 million USD (\$500 million Hong Kong Dollars).

The completion of all four homes is highly anticipated by the luxury real estate market.

None-the-less, **HMTO's** contract for system design and installation is valued at around \$100,000 USD (\$800,000 HKD), which is due for completion in May 2010.



**HMTO** has partnered with Cisco, Microsoft and HP to create products and solutions for medium to enterprise scale projects. **HMTO** developed IP Smart and launched together with Cisco Hong Kong. The partnership insured their products are fully integrated with the Cisco IP infrastructure.

Green + Intelligent is this company's focus. They aim to provide the best and most cost effective smart solution to clients. Their expansion in the past few years has reflected their ambitions.

## Company's Vision

*We Live Green + Smart*

**We Live Green + Smart**

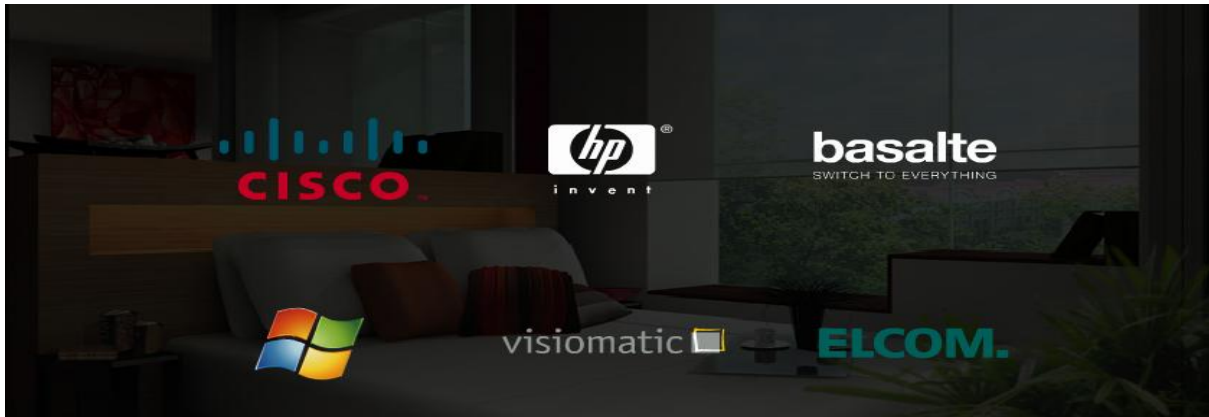
The company has implemented an aggressive growth Strategy with a clear focus in reference to its vision of developing green + intelligent technology, products and solution: HMTO has created new revenue streams for the greater China Region, particularly in TCPIP and Wi-Fi based intelligent building related solution. Their business coverage is within the Greater China Region, Asia Pacific region to Middle East Region.

## BULL CASE

Home Touch has three core divisions Green + Intelligent building solution, Smart Office and Green Hotel Solution. Intelligent systems have been available for domestic and commercial use since 1995. It is a relatively young industry from which substantial growth has been forecasted over the coming years both in China, Hong Kong and many other cities throughout Asia.

The growing use of intelligent building technology could deliver the economies of scale necessary to reduce average costs and prices.

The company has already partnered with the following:



## CONCLUSION

- Home Touch Holdings offers a new and innovative approach to intelligent home system with hardware and software solutions combine with their own patented technology.
- As a sophisticated and innovative intelligent technology solution company, their products are designed to fill the gap between conventional living and smart automated home living.
- Though the company generally sells its products on a no-return basis, including lighting and curtain switch, lighting components, video door phone, remote controller and computer accessories, etc., which is a plus in reference to its sales of product, HMTO offers product warranty and customer support for a period of twelve month free of charge for outstanding customer satisfaction.
- Home Touch Holdings Company decrease in product sold in 2009 was due to the down turn of the economy in Hong Kong, Macau and China, which caused the company to delay many of its projects during that year. The company is now focused on project revenues instead of product revenues. With the economy improving, **HMTO** is expecting to see continued growth as well.
- The company recently announced that it has been contracted to equip all of the private residence of Lumina Kiara with its patented, energy-efficient Smart Home System. A luxury housing development, located in the desirable, gated Mont Kiara region of Kuala Lumpur, consists of twelve semi-detached residences and 104 high-rise condominiums. Nearly all of the Lumina Kiara residences have been sold and are offered by ECH Development. *This is an indication that the company is staying true to their vision.*
- The Company envisions a large market share based on its innovative product and marketing strategies.
- In CRWEResearch's opinion, HMTO is on a fast paced growth trajectory and the Company is a potentially lucrative investment opportunity for risk adverse investors.
- The CRWEResearch Price Target based on market based multiples and intrinsic valuation, is above it seemingly \$0.37 per share resistance price point. In our opinion - HMTO has a Trade and BUY for long-term for the risk adverse investors.

We are confident of Home Touch Holdings Company (HMTO.OB) ability to penetrate the market and garner a large market share.

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We encourage you to invest carefully and read investment information available at the websites of the SEC at <http://www.sec.gov> and FINRA at <http://www.finra.org>.